

**WHEN WAS SED INTERNATIONAL HOLDINGS  
FOUNDED?**

SED was founded in 1980.

**WHAT IS SED'S BUSINESS?**

SED is a multinational, preferred distributor of leading computer technology, consumer electronics, small appliances and wireless products. The Company also offers custom-tailored supply chain management services designed to meet the needs of the e-commerce, Business-to-Business and Business-to-Consumer markets. Headquartered near Atlanta, Georgia with business operations in California; Florida; Georgia; Texas; Bogota, Colombia and Buenos Aires, Argentina, SED serves a customer base of over 10,000 channel partners and retailers in the U.S. and Latin America.

**WHAT IS THE COMPANY'S MISSION?**

SED works to help its customers and vendor partners diversify and grow through superior service, focused strategies, outstanding product offerings, and a dynamic, results-oriented organization driven by talented and passionate people.

**WHERE IS SED HEADQUARTERED?**

SED is headquartered in Lawrenceville, Georgia, a suburb of Atlanta.

**ON WHICH EXCHANGE DOES SED TRADE AND WHAT IS  
ITS TICKER SYMBOL?**

SED currently trades on the NYSE Amex under the symbol "SED" (AMEX: SED).

**WHAT IS SED'S CUSIP NUMBER?**

SED's CUSIP number is 784109209.

**WHEN DID SED GO PUBLIC?**

SED has been a publicly held company since 1986

**DOES SED PAY A DIVIDEND?**

SED does not currently pay a dividend.

**WHO IS SED'S TRANSFER AGENT AND HOW CAN THEY  
BE CONTACTED?**

**The Company's transfer agent is:**  
Computershare Investor Services  
Ph: 800-622-6757  
www-us.computershare.com.

**WHEN DOES SED'S FISCAL YEAR END?**

SED's fiscal year ends on June 30.

**WHO ARE SED'S INDEPENDENT AUDITORS?**

SED's auditors are J. H. Cohn LLP.

**WHO IS THE COMPANY'S LEGAL COUNSEL?**

SED's legal counsel is Morse, Zelnick, Rose & Lander LLP.

**WHEN DOES THE COMPANY REPORT EARNINGS?**

The Company reports earnings and files its quarterly and annual reports within the time frame stipulated by the Securities and Exchange Commission. Once the reporting date for a given period is determined, SED issues a press release announcing the date, as well as the details for the associated conference call.

**HOW DO I CONTACT INVESTOR RELATIONS?**

**Please contact our investor relations partner:**  
The Piacente Group  
Brandi Floberg or Kathy Price  
212-481-2050  
SED@tpg-ir.com